

Great Referral Game!

At the end of the party, have the girls take out their cell phones & take a picture of themselves. Text their picture to all of their friends with the caption that says, "I just had a free Mary Kay makeover & I LOVE IT! Text me back if you want one too!" The person with the most responses after 5 minutes wins a prize!

Fun, huh? I even thought it could be expanded to have them post their picture & that text to Facebook as a status update! FREE ADVERTISING! You may even want to allow till the end of the party for all the referrals to come in. Those responses are an instant guest list!